

## Speech-Language-Hearing Association of Virginia (SHAV)



### SHAV Board Meeting Report

The meeting was held on September 13, 2023, via Google Meet.

#### **Members in Attendance:**

Johanna Klein, *President*  
Alison King, *President-Elect*  
Donna Bryant, *Past President*  
Dorothy Gaspard-St. Cyn, *VP for Continuing Education*  
Kristin Koch, *VP for Audiology*  
Ronda Walker, *VP for Member Services*  
Kenzie VanDerwerker, *VP for Speech-Language Pathology*  
Madison Brumbaugh, *VP Government Affairs*  
Molly Howlett, *VP for Public Relations & Communication*  
Lauren Michaud, *Student Representative*  
Beth Johnson, *Secretary*

David Bailey, *SHAV Lobbyist*  
Christ Bailey, *SHAV Associate Lobbyist*  
Amie Teague, *STAR*

#### **Members Not in Attendance:**

Ashley Morgan, *Student Representative*  
Hannah King, *SHAV Lobbyist Intern*  
Amber Handon, *SEAL*  
Sally Jones-McNamara, *StAMP*

#### **CALL TO ORDER**

The board meeting was convened at 6:30 p.m. by Johanna Klein. Beth Johnson recorded meeting minutes. A quorum of directors was present, and the meeting, having been convened, was ready to proceed with business.

#### **WELCOME**

The Board welcomed SHAV Associate Lobbyist, Chris Bailey.

#### **CONSENT AGENDA**

The Board voted to approve the June 2023 meeting minutes. Kenzie VanDerwerker moved to approve the minutes. Madison Brumbaugh seconded the motion, which passed.

## **STRATEGIC PLAN**

### **Membership:**

Alison King has contacted people who are interested in serving on the Board. Board members are encouraged to reach out to professionals who may be interested. Board members are encouraged to increase the involvement of committee members to promote interest in being a board member.

Ronda Walker shared that SHAV is reaching out to Liz Hasseltine to gather information regarding the previous membership survey. Alison King met with Susan Adams who will provide samples of membership surveys from other states. If ASHA assists by including strategic plan questions, ASHA will help analyze the data and will assist with outreach. If ASHA sends the survey free of charge, the survey may be paired with a free mailing list, which includes all professionals licensed in the state, not only SHAV members.

### **Advocacy and Communication:**

Madison Brumbaugh reached out to John Little regarding speaking at the Hot Topics session during the 2024 SHAV Conference. David Bailey shared that early voting starts a week from Friday (September 15, 2023). Virginia's General Assembly will be significantly different because top leadership is not running for office. Most districts are red or blue so SHAV can anticipate who will be elected to begin reaching out and making contact.

Chris Bailey shared that he is excited to learn more about SHAV and to be working with the organization.

Madison Brumbaugh included the voting districts and the names of candidates in each district in the SHAV-A-Gram. David Bailey offered to highlight select candidates.

Amie Teague shared that the STAR's report is forthcoming. Difficulty with reimbursement has occurred since the lift of the public health emergency. Third party payers are trying to recoup COVID losses. Amie Teague explained that Virginia Medicaid has changed to the MAS system. Speech-Language Pathologists are to be ordering, referring, and prescribing (ORP) providers. There is a grace period until October 2023 for private providers to register as an ORP. Speech-Language Pathologists Assistants (SLPA) may receive certification through ASHA, which will hopefully assist with SLPA licensure in the state. Amie Teague shared that third party payers are reducing reimbursement for co-treat sessions or same day services. Donna Bryant suggested that Amie Teague work with Madison Brumbaugh and David Bailey on advocating for SLPA licensure.

Johanna Klein and Donna Bryant shared that the Interstate Compact passed in Virginia. The compact must establish fees before providers can participate.

Donna Bryant shared that SHAV is working on the JMU/SHAV Academy, an eight-week program. Brene Brown, the author of the book, Dare to Lead, will speak at the 2024 SHAV conference. SHAV Board members are encouraged to participate and should watch for the application.

### **Advocacy Events:**

Johanna Klein shared the upcoming Town Halls dates, which will occur on the Zoom platform.

- Oct. 4- 7:00 Pediatric/School-Based
- Oct. 11- 12pm Audiology
- Oct. 18- 7:00 Students/Universities
- Oct. 25- 7:00 Adult/Medical

Johanna Klein shared that one of the 3 Ps will lead the Town Halls. Kristin Koch will lead the Town Hall focused on audiology. Other Board members will provide support and are encouraged to be present. Donna Bryant will clear the Who Will be Attending form and board members will document the Town Halls they plan to attend.

SNAPS will occur after the Town Halls and will be discussed and scheduled at a later date.

Kenzie VanDerwerker reached out to the Prince George Toddler Fair contacts. The Fair was held September 7-10, so SHAV was unable to participate this year. A future tentative date is April 20, 2024, from 9:00 a.m. to 1:00 p.m. The Board considered consistent participation and funding testing forms, which are expensive. Participating in the Fair helps to provide opportunities to graduate students. Previously, participants used the SHAV screener followed by a more formalized screening with a protocol. Lauren Michaud inquired about the student committee developing a SHAV screener with updated norms as a project. Johanna Klein supports the idea. Kenzie VanDerwerker will send the screener that needs to be updated and provide support to the student committee.

There are no Google Suite updates yet.

Madison Brumbaugh moved to vote on the P&P. Kenzie VanDerwerker seconded the motion, which passed.

Alison King will lead a task group to edit and update the bylaws, including the following:

- 9.1 These Bylaws may be amended by a majority vote of those participating in the vote conducted via electronic or mail ballot or at any meeting of the members of the Association.

Alison King asked that two Board members volunteer to assist with the editing/updating process. Changes to Life Membership needs to be updated in the Bylaws and on SHAV's website.

Meredith Carr reported that the website switch has been made from WordPress, under Craven, to SquareSpace. The credit card portion is missing. Lauren Michaud shared that student information needs to be added to the website. Meredith Carr shared that she is continuing to add and update information.

### **Advocacy Connection:**

Kristin Koch contacted delegates who supported the Department of Health to assess concerns related to a business close to her private practice business. She will reach out to senators regarding pending legislation.

**Diversity, Equity, and Inclusion:**

No updates are available.

**BUDGET:**

Johanna Klein reviewed budget updates. Donna Bryant expressed concerns about starting in the red and stated that SHAV needs to focus on revenue making activities. Meredith Carr's travel will be discussed by the 3Ps at a later time.

Kenzie VanDerwerker moved to approve the changes. Donna Bryant seconded the motion, which passed.

**COMMITTEE UPDATES:**

**Conference Committee:**

Dorothy Gaspard-St. Cyn highlighted the call for papers training. The call for papers has been extended through September 15th and may need to be extended again. The Committee will look for content gaps and reach out to professionals with expertise in those areas. If SHAV extends the call for papers, Marie Ireland will need to change the review date. Invited speakers have been contacted.

**Student Committee:**

Lauren Michaud now has full access to Bonfire. The merchandise link is live and open if SHAV wants to do a last-minute push and close it after October 16th. Lauren Michaud is collaborating with Meredith Carr and Marie Ireland to establish Venmo or another payment source for SHAV. The Committee is working with students to create updated designs for the SHAV 2024 Conference. The Student Committee is full with a 50% return member rate. SHAV tabled the idea of welcoming students from DC schools because DCSHA will become active again. The Board members should reach out to Lauren Michaud and Ashley Morgan for ways to increase student involvement with SHAV. Johanna Klein suggested that SHAV should include one student on each SHAV core committee. Currently, this is optional for students. If a student is not present at the core committee meeting, Lauren Michaud or Ashley Morgan will attend.

Five applicants have applied for the ASHA voucher. Johanna Klein reached out to two applicants. Information will be in SHAV-A-Gram.

**CDF:**

No updates are available.

**MEETING DATE**

The next Board meeting date is November 8, 2023, at 6:30 p.m. The meeting will be held virtually via Zoom.

**The meeting was adjourned at 8:07 p.m.** Madison Brumbaugh motioned to adjourn, and Donna Bryant seconded the motion, which passed.